

# Learn How to be Successful with Skupos Engage!

Skupos is a technology platform that enables stores to easily increase store revenue and build customer loyalty. **For less than \$2 per day, drive additional revenue and compete with national chains** by gaining access to the same big partnerships and promotions at a low cost. Skupos levels the playing field and gets more customers shopping at your store - all year long!



Two simple steps to obtain the secrets to success

**STEP 1** Identify how much your store can earn.

Use your store's average monthly revenue to identify how much you can earn using Skupos Engage

Skupos Engage unlocks exclusive brand-funded programs for convenience store retailers. As a Skupos Engage retailer, earning potential can vary based on your average monthly revenue and how many programs you participate in. To give you an idea of how much you could earn, we analyzed the top-performing stores on the Skupos Engage platform. These stores represent our top performers who are getting the most out of our platform! Use the table below to identify your potential and then learn the secrets to success.

Average Revenue (Merchandise Only)	Monthly	\$150,000 - \$1,200,000+	\$105,000 - \$150,000	\$70,000 - \$105,000	\$40,000 - \$70,666
Average Skupos Engage Earnings	Monthly	\$1,515	\$990	\$853	\$621
	Annually	\$18,182	\$11,882	\$10,233	\$7,451



A Skupos Engage subscription is **only \$49 per month**

By participating in programs each month, you could see

**up to 27x ROI**

**STEP 2** Learn how the top-performing Skupos Engage retailers are seeing success each month.

Follow the tips below to make the most of your membership and maximize earnings.



### Log into the Skupos Dashboard

The dashboard is your one-stop-shop for all things Skupos. Log in to ensure your stores are online, enroll in programs, view program performance, check tobacco scan data status, and withdraw your funds!

★ Top-performing retailers log into the dashboard at least

**5x** a month. \*



### Stay Online with Cloud Sync

Skupos Cloud Sync eliminates disconnections caused by the back-office computer. This helps keep your store online and ensures correct reporting and timely reimbursements. If you haven't installed Cloud Sync yet, reach out and we'll get you set up at no additional cost.

★ Top-performing retailers are online

**97%** of the time. \*



### Open and Read Emails from Skupos

We understand you have a lot going on and it's hard to keep track of upcoming programs. To make your life a little easier, we send emails about all upcoming promos and rebates that you're eligible for. Make sure you're regularly checking your inbox, so you don't miss out!

★ Top-performing retailers open

**+40%** of all Skupos emails. \*



### Enroll and Participate in Programs

Skupos runs promotions and rebates throughout the year. While enrolling in programs is crucial, participating is the key to success. When you enroll in the dashboard, follow the steps on the Action List to ensure you're properly participating.

★ Top-performing retailers enroll in

**70%** of programs and participate in **52%** \*



### Reach out to Support

One of the many perks Skupos offers retailers is unlimited free support. Top retailers reach out to our team to ensure Skupos is running properly in their stores. We're here to help, so chat in to our team via the Skupos website or dashboard!

★ Retailers receive a response from Skupos Support in

**under 1 minute** \*

### Educate Store Clerks on Skupos Engage

It's important that the employees in your store are aware of the programs you're running. By making sure that signage is hung, customers are redeeming the promos at the PIN pad, and the correct products are ordered, your store clerks are crucial for success!

★ Stores that place their Skupos promotional signage are

**3x** more likely to run successful promotions. \*



It's simple: you participate in programs, brands pay you back.

For more information on Skupos Engage, visit [skupos.com/convenience-retail/engage](https://skupos.com/convenience-retail/engage) or call (800) 559-1359, OPTION 2.

\* Based on user averages

[Learn More](#)